



NATIONAL  
ELECTION  
OFFICE

## Shape your future! Vote!

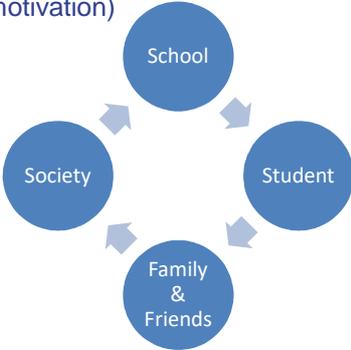
*A brief summary of an education program*

**Dániel Listár**  
National Election Office of Hungary  
International Conference on Electoral Participation and Democratic Education  
Sinaia, 6 June 2019

[www.valasztas.hu](http://www.valasztas.hu)

## Default statement and goals

- **Default statement: the young generation is not interested in politics (low voter turnouts)**
- Target group: secondary-school students (14-18 yrs)
- Valuable prizes (motivation)



```
graph TD; School((School)) --> Student((Student)); Student --> Family[Family & Friends]; Family --> Society((Society)); Society --> School;
```



NEMZETI VÁLASZTÁSI IRODA

## Facebook quiz in 2014

- Prior to the parliamentary elections
- Practical guides and infos...
- ...and a quiz game concerning the elections
- iPhones to win
- **Quantitative advantage: message received by 90 000**
- **Qualitative disadvantage: too simple and not so educative**



NEMZETI VÁLASZTÁSI IRODA

## A new concept in 2015

- New goals: to improve both encyclopaedic knowledge and democratic skills (like perform a presentation and arguing)
- New partners: the European Parliament Liaison Office in Hungary, a civil association and local election offices
- New method: groups of four students must be formed



NEMZETI VÁLASZTÁSI IRODA





Thank you for your attention



NATIONAL ELECTION OFFICE